



## **Le Paradis Praslin Bay, St. Lucia Selects Greg Norman To Design Signature Golf Course**

**JUPITER, Fla. (July, 2005)** -- DCG Properties, Ltd., the developers of Le Paradis Praslin Bay, St. Lucia, have recently entered into an agreement with Greg Norman Golf Course Design for Norman to design the first signature championship course for the island of St. Lucia.

"The British West Indies, and St. Lucia in particular, have evolved into an incredible destination for golf that is appealing to many markets in the United States and Europe," Norman said. "This site is absolutely breathtaking, and we have strategically positioned golf holes on sheer cliffs that sit hundreds of feet above the ocean. I look forward to bringing world-class golf to the owners, members and guests of Le Paradis, Praslin Bay."

In addition to the golf course, Le Paradis, Praslin Bay, St. Lucia will be a new multi-phased luxury destination development, situated around one of the most beautiful and protected bays on the eastern side of St. Lucia. Phase One of this 554-acre estate includes the first Four-Plus Star international branded hotel with premier suites, exclusive health spa, casino and conference facilities. There are also 100 private residences as well as an enclave of signature homes, all situated to benefit from magnificent views of the ocean and the golf course. Construction is scheduled to commence in August' 2005.

"We consider ourselves very fortunate to have Greg Norman involved at Le Paradis, Praslin Bay, St. Lucia," said Kierron Dolby, Managing Director of DCG Properties, Ltd. "He is very particular regarding the projects he chooses to provide his golf course design services. Just having him involved is a tremendous advantage and clear demonstration of the level of quality that DCG Properties has committed to the resort."

Le Paradis, Praslin Bay, St. Lucia is protected by a system of interlocking reefs, which completely protects the bay from the Atlantic swell. This area exemplifies the natural topography of Saint Lucia, redefining the profusion of lush vegetation, which will greatly enhance the elegance and splendor of the private residences, the international branded hotel, exclusive spa, championship golf course and the boat lover's safe haven.

Phase Two will include a Five-Star, 40-bed Marina Boutique Hotel with a marina and accompanying Village Center that encompasses inland waterways and moorings that extend around the bay. Historically, Le Paradis, Praslin Bay, St. Lucia was one of the main ports in the region and it played a key role for the development of the island.

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## **Le Paradis, Praslin Bay, St. Lucia, 2**

The final phase of the project will see the development of future real estate, including magnificent signature building plots and a gated community sanctuary that will also be situated to provide breathtaking views of the ocean and the golf course.

“The land rises to 610 feet, which will generate spectacular views of the coastline and the ocean beyond, said Jason McCoy, Senior Vice President of GNGCD. “This will be a golf course of international acclaim, as there aren’t many sites like this left in the world.”

During his 30-year professional golf career, Norman has collected a total of 90 international victories including two British Open Championships and 20 U.S. PGA Tour titles. The same commitment and determination that made Norman the No.1 player in the world for 331 weeks and resulted in a World Golf Hall of Fame induction now propels his multinational company, Great White Shark Enterprises, to similar achievements.

First established in 1987 in Sydney, Australia, Greg Norman Golf Course Design is today recognized as one of the premier signature golf course design firms. Now headquartered in Jupiter, Florida, with sister facilities and personnel in Sydney, GNGCD has opened 47 courses for play worldwide, with an additional 20 projects in various stages of development.

GNGCD currently has projects under development in Mexico, South Korea, China, Australia, South America, the United Arab Emirates, Poland and Spain. Norman has long held an environmentally friendly position throughout the design and construction of his golf courses adhering to a least-disturbance approach that focuses on every opportunity to incorporate unique existing site features into the layout of the golf course.

Kierron Dolby is founder, major shareholder and Managing Director of DCG Properties Limited. The Company was formed for the purpose of developing the proposed multi-phased destination at Le Paradis, Praslin Bay, St. Lucia.

Dolby is also founder, owner and President of CHS Building Services Ltd., formed in 1978 for the purposes of providing Building Engineering Services and has now been successfully operating for 27 years. Under his guidance, CHS emerged from a small start-up venture to a mature engineering and construction services based company with an international resume of experience. CHS specializes in design and construction services, with an active UK and International client base.

- 30 -

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